

Fatima Falha

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PROFESSIONAL SUMMARY

I apply my analytical and research skills to create **user-centered digital experiences**, combining precision with creativity in UI/UX design.

EXPERIENCE

UI UX Design Freelancer - Novalyft Software Solutions, Beirut, Lebanon March–July 2026

- Designed the UI/UX of **Sapraoda**, a large-scale digital platform featuring a Levantine-focused historical library, extensive photo archive, and **AI-powered research tool**. Designed intuitive experiences for researchers, academics and professionals to explore archival content and retrieve knowledge through natural-language queries powered by Sapraoda's own database and collection.

UI UX Design Intern - Novalyft Software Solutions, Beirut, Lebanon Nov 2025 – Feb 2026

- Designed and delivered four professional websites, including **Kidzmondo** based in Doha, Qatar and in Beirut, Lebanon, and contributed to the design of mobile applications such as **Go Transport** and **Transit** based in Dubai, United Arab Emirates.

EDUCATION

UI UX Design at SE Factory Beirut, Lebanon. Jul 2025 – Oct 2025.

Gained hands-on experience and achieved key goals which include:

- Mastering Figma and creating real-world projects with responsive design.
- Practicing user research, user journeys, and usability testing.
- Diving into mobile design, accessibility, gamification, animation, and microinteractions.
- Integrating AI in UX/UI to enhance workflows and design outcomes.

Designed and delivered several projects including:

- Elder Haven Mobile App Design.
- Cyclora Website Design.
- Emirates Airlines Website Review Case Study.

Bachelor's Degree in Biochemistry at Faculty of Sciences, Lebanese University

Beirut, Lebanon Oct 2020 – July 2024

SKILLS

Figma, Adobe Illustrator, Adobe Photoshop, HTML, CSS, Claude.

LANGUAGES

Arabic (Native), English (Professional)